

Dure Technologies

Website Privacy Policy and Terms of Use

1. Introduction

Welcome to the Dure Technologies website (“Site”). Dure Technologies (“we,” “our,” or “us”) is committed to protecting your privacy and ensuring that your personal information is handled responsibly. These Terms of Use (“Terms”) govern your access to and use of this Site. By accessing or using our Site, you agree to be bound by these Terms and our Privacy Policy. If you do not agree, please discontinue use of our Site.

2. Privacy Policy

2.1 Information We Collect

We may collect the following types of information when you use our Site:

- Personal Information: Information you provide directly, such as your name, email address, phone number, or other details when contacting us or signing up for updates.
- Technical Information: Data automatically collected, such as IP address, browser type, operating system, referral URLs, browsing behavior, and cookies.

2.2 How We Use Your Information

We use your information for the following purposes:

- To operate, maintain, and improve our Site and services.
- To respond to inquiries, requests, or support needs.
- To send you communications, updates, or newsletters (where you have opted in).
- To ensure compliance with applicable legal obligations.

2.3 Sharing of Information

We do not sell or rent your personal information. We may share information:

- With trusted third-party service providers who help us operate our Site or services, under strict confidentiality agreements.

- When required by law, regulation, or legal process.
- To protect the safety, rights, or property of Dure Technologies, our users, or the public.

2.4 Cookies and Tracking

We use cookies and similar technologies to improve your browsing experience, analyze site traffic, and personalize content. You can adjust your browser settings to refuse cookies, but this may limit site functionality.

2.5 Data Protection and Security

We implement reasonable technical and organizational safeguards to protect your data. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

2.6 International Users

As Dure Technologies operates globally, your information may be transferred to and stored in countries outside your country of residence, in compliance with applicable data protection laws.

2.7 Your Rights

Depending on your jurisdiction (e.g., under the GDPR), you may have rights to:

- Access, update, or delete your personal data.
- Restrict or object to processing of your data.
- Withdraw consent at any time.
- Lodge a complaint with a data protection authority.

To exercise these rights, please contact us at: rosie.jarrett@duretechnologies.com

3. Terms of Use

3.1 Use of the Site

- You may use this Site only for lawful purposes.
- You agree not to misuse the Site by introducing viruses, malicious code, or engaging in activities that disrupt functionality.
- You may not attempt to gain unauthorized access to the Site or any systems connected to it.

3.2 Intellectual Property

All content on this Site, including text, graphics, logos, images, software, and other materials, is the property of Dure Technologies or its licensors and is protected by copyright, trademark, and other intellectual property laws.

- You may not copy, modify, distribute, or otherwise use our content without prior written consent.

3.3 Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the content, practices, or policies of those third parties.

3.4 Disclaimers

- The information provided on this Site is for general informational purposes only.
- While we strive for accuracy, we make no warranties or representations regarding the completeness, reliability, or availability of content on the Site.

3.5 Limitation of Liability

To the maximum extent permitted by law, Dure Technologies shall not be liable for any damages, losses, or claims arising out of your use or inability to use this Site.

3.6 Indemnification

You agree to indemnify and hold harmless Dure Technologies, its officers, employees, and partners from any claims, liabilities, or expenses arising from your use of the Site or violation of these Terms.

4. Changes to Policy and Terms

We may update this Privacy Policy and Terms of Use from time to time. The revised version will be posted on this page with an updated “Last Updated” date. Continued use of the Site after changes indicates acceptance of the new terms.